

CRIS CODRERO

MIAMI AD SCHOOL 2017 - 2019
PORTFOLIO PROGRAM IN ART DIRECTION

BOSTON UNIVERSITY 2012 - 2016
BACHELOR OF ARTS IN COMMUNICATION

ART DIRECTOR / VISUAL ARTIST

WORK EXPERIENCE

TAKEOUT, MIAMI, FL | CO-FOUNDER, EXPERIENCE DESIGNER
SEPTEMBER 2017 - SEPTEMBER 2019

Applied industrial, interior, and graphic design concepts to create brand activations as well as brand experiences
Created and developed complete concepts to promote brands, products, and social causes in physical and digital spaces
Produced and promoted all the written communication for brand public relations and press through digital and print
Managed and promoted TAKEOUT as a brand, business, and creative consultancy

BALAGAN ART SPACE, MIAMI FL | OWNER, CURATOR
MAY 2017 - MARCH 2019

Created and implemented complete branding, promotion, and business plan for the only local non-commission based art gallery
Acquired, installed, as well as managed gallery space
Curated art, music, photography, performance, and design shows for artists based in US, Latin American, Europe, and Africa
Organized, promoted, and hosted latinx, feminist, and experiential community events, photoshoots, and speaker series

YAFO CREATIVE, TEL AVIV, ISRAEL | DESIGNER, CURATOR
JANUARY 2016 - MARCH 2017

Designed promotional all the materials for Middle-Eastern pop star Tzvil Danin's single releases and nation-wide solo tour
Organized and hosted in-house concerts and cultural events
Shot, designed, as well as produced house and city specific guides for house guests and resident artists.
Curated in-house exhibitions in collaboration with resident artists

AWARDS

D&AD PENCIL 2018
New Blood Side Hustle with Adobe

APPLIED ARTS 2018
For Young and Emerging Creatives

SUMMIT CREATIVE 2018
For Engagement / Experiential

GRAPHIS 2019
New Talent Annual

CREATIVE CONSCIENCE 2019

CREATIVITY INTERNATIONAL 2019

SUMMIT CREATIVE 2019
For Engagement / Experiential

SKILLS

ADOBE INDESIGN
ADOBE ILLUSTRATOR
ADOBE PREMIERE
COPYWRITING / CONCEPTING
EVENT PLANNING
EVENT PRODUCTION
SOCIAL MEDIA MARKETING
SPANISH / GERMAN

INTERNSHIPS

McCann Worldwide, NYC 2015
Gitam BBDO, Israel 2014